

HOW TO ASSESS SUBMISSION REQUESTS

KEEPING UP WITH THE MULTIPLYING
NUMBER OF SUBMISSION
REQUESTS IS A DIZZYING TASK.

Below is a framework for assessing
when to move forward,
when to slow down and
when to pass on a submission.

GO

CLEAR
PROCESS,
GUIDELINES
& HISTORY

RIGHT
PUBLICATION,
PRACTICE
& AUDIENCE

 **TIME & EFFORT** IS WORTH IT.

MAYBE

THEY ARE
NEW PLAYERS OR
NEW SUBMISSIONS



PASS

\$ **PAY**
— TO —
PLAY

WRONG
AUDIENCE

TOO MUCH WORK,
TOO LITTLE
PAYOFF

EVERYONE IS A WINNER! 

popularity
CONTEST 

PAST
WINNERS
are weird

 **LONDON**
— IS NOT —
CALLING

*Since most reputable companies are
in London, not other areas in the U.K.*

SHADY
PROCESS,
GUIDELINES
& HISTORY